

# Potential Role of Technology on Labor Recruitment Industry:

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Bayt.com



# Bayt.com

What did we learn about  
employment marketplaces?

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# Middle East Employment market Y2000

Limited  
Transparency

Time To Hire  
4Months

Inefficient  
Intermediation

Cost to hire  
8%-15%  
of Annual Income

Mostly  
Manual  
Processes

Limited  
Mobility

# 2%

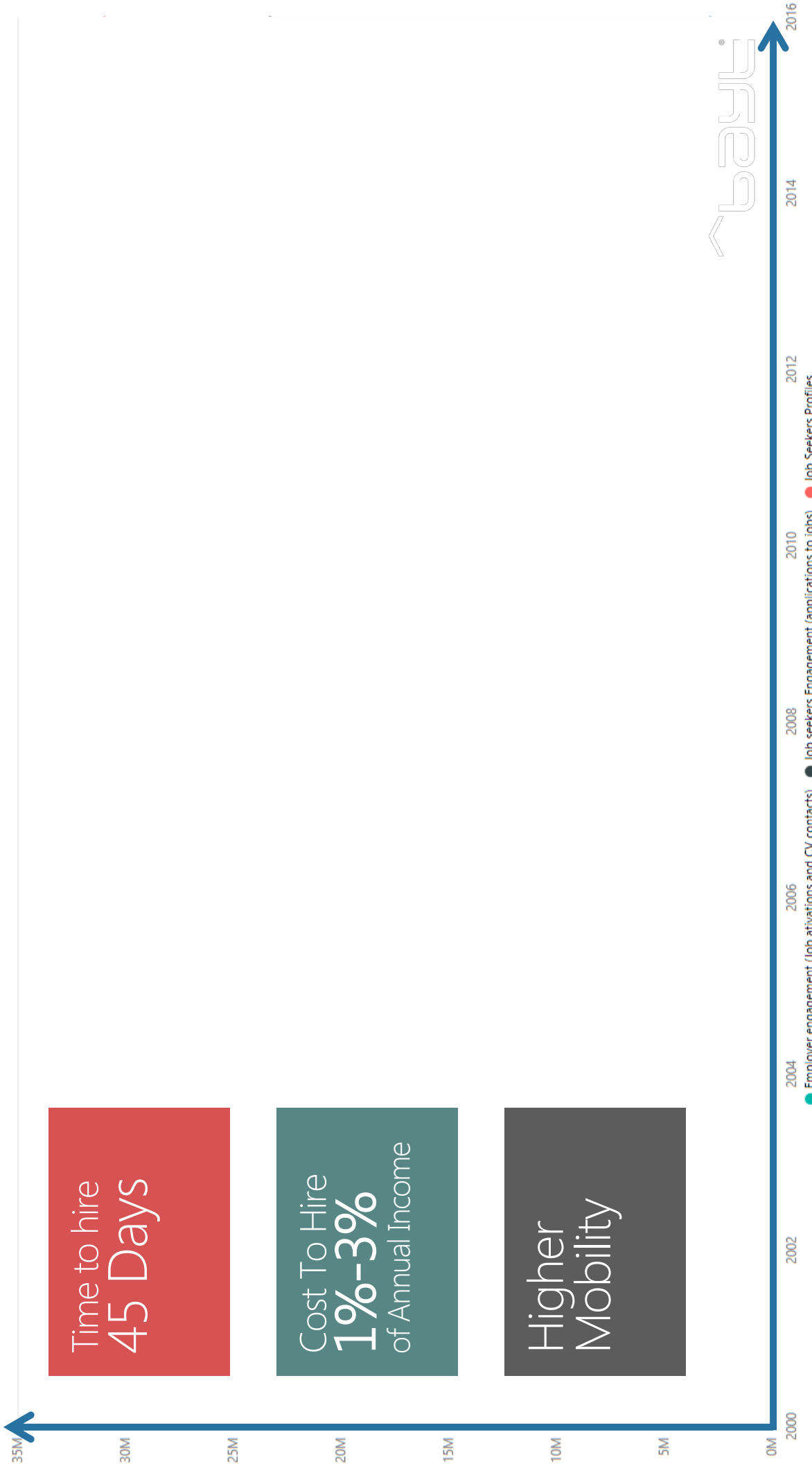
Internet  
Penetration





Engagement  
Growth

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Time to hire  
45 Days

Cost To Hire  
1%-3%  
of Annual Income

Higher  
Mobility



The image features a vibrant orange and yellow sunset background. In the foreground, the silhouettes of two construction workers wearing hard hats are visible. One worker is on the left, and another is on the right, both holding long-handled tools. The scene is backlit by the bright sun, creating a high-contrast silhouette effect.

# Labor Market **CHALLENGES**

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Lack of  
transparency

Skills &  
capabilities  
mismatch

Inconsistent  
outcomes

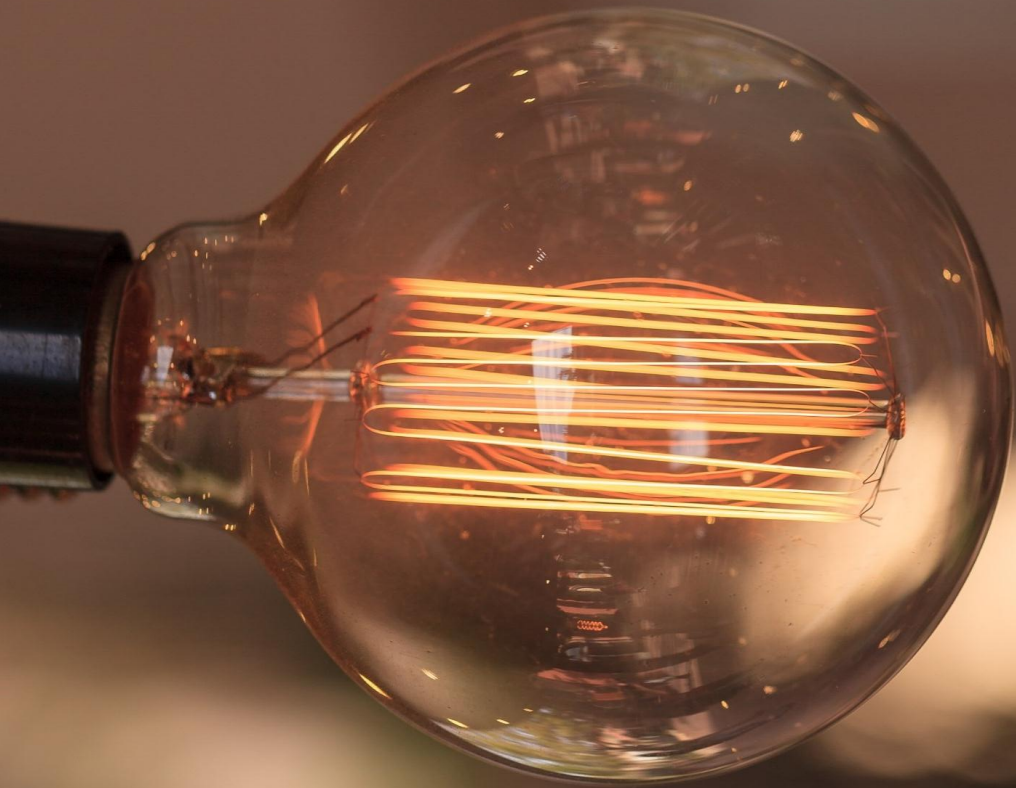
Difficult to  
monitor &  
govern

Expectations  
mismatch

Possibilities  
for abuse

Labor Market  
**CHALLENGES**

bayle



Opportunity

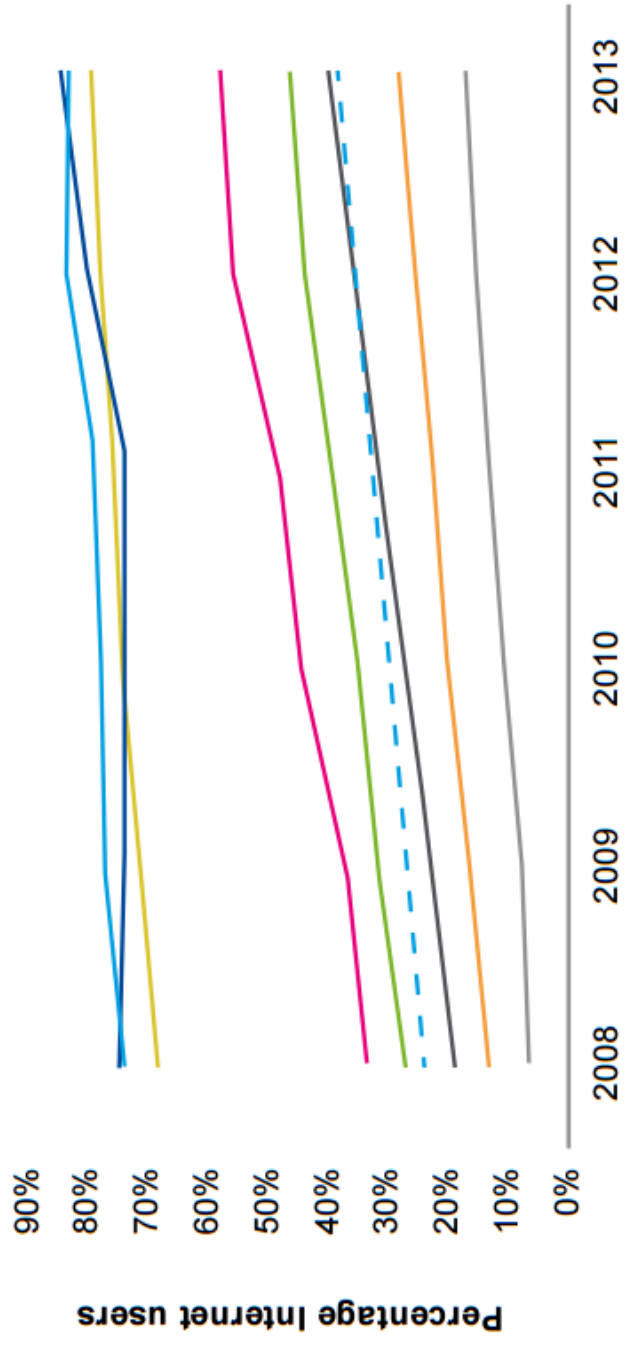
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# 1

## Internet Penetration

Percentage of Population Using Internet



Emerging Asia Pacific Coverage is more than 23% with 2<sup>nd</sup> growth after Sub-Saharan

\*Internet Society Global Internet Report 2015

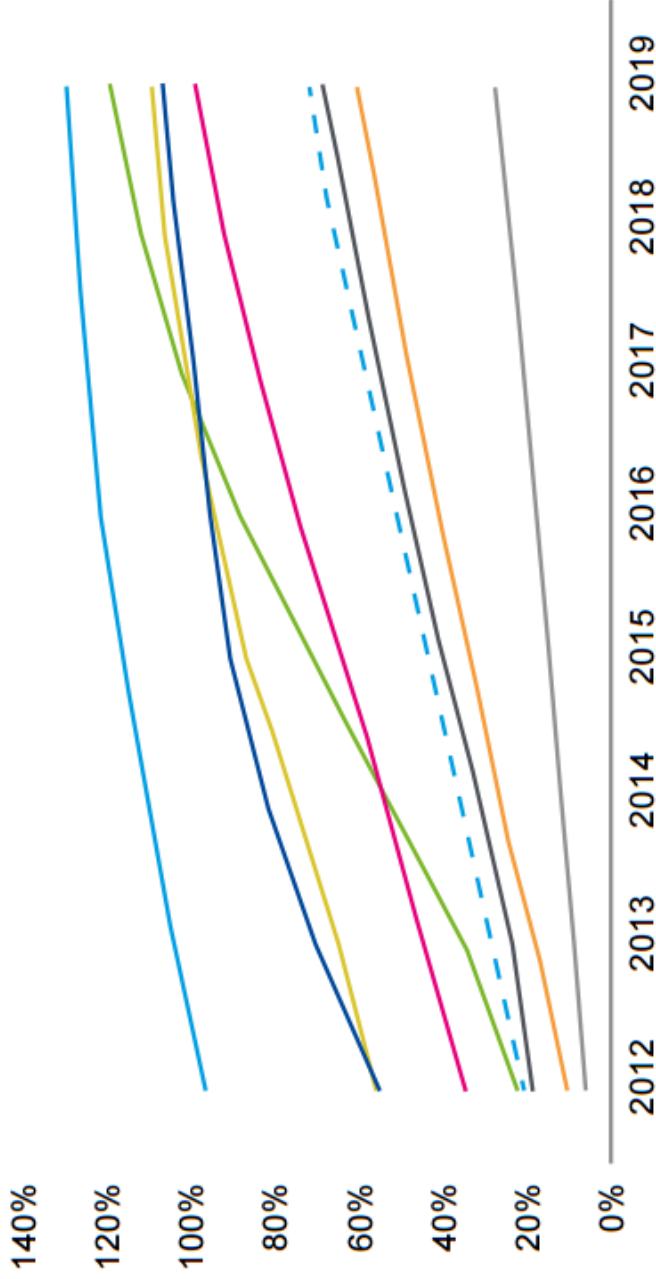


# 2

## Mobility Access

Monthly Traffic Per Mobile  
Internet Connection

A.



Emerging Asia Pacific  
growth rate  
is expected to be 72%

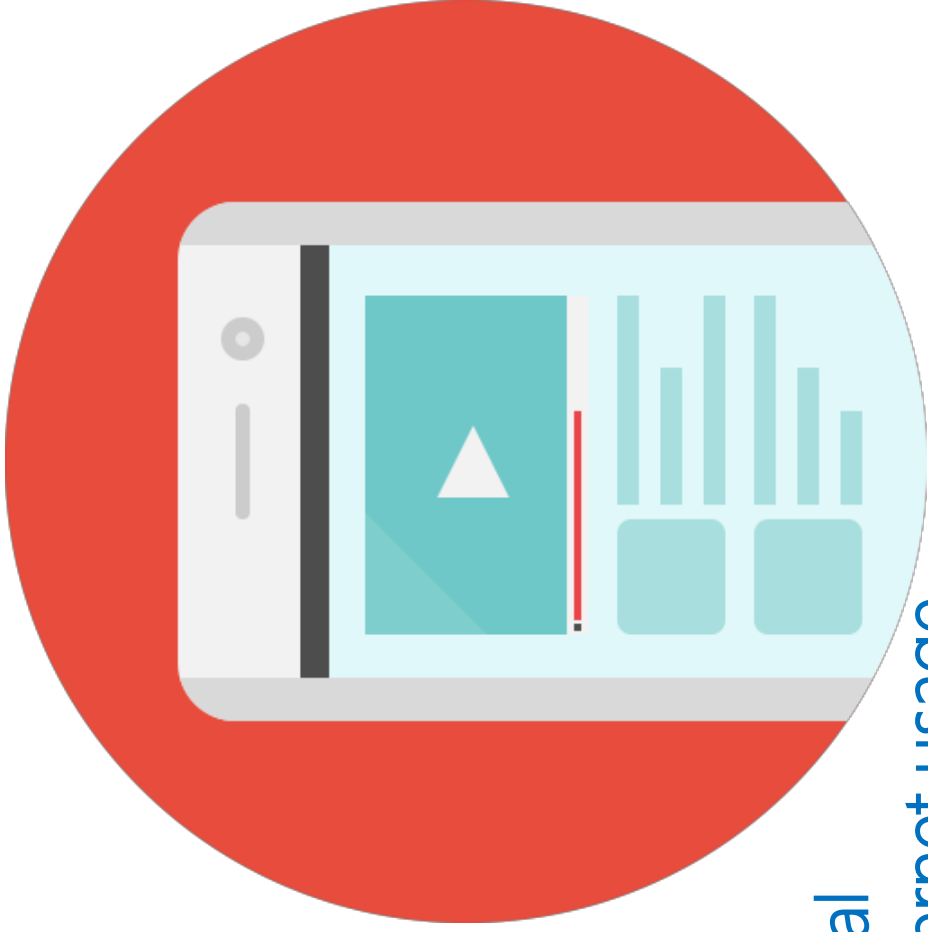
\*Internet Society Global Internet Report 2015



# 3

## Content Comprehension

More Visual and Sound  
Aided Content

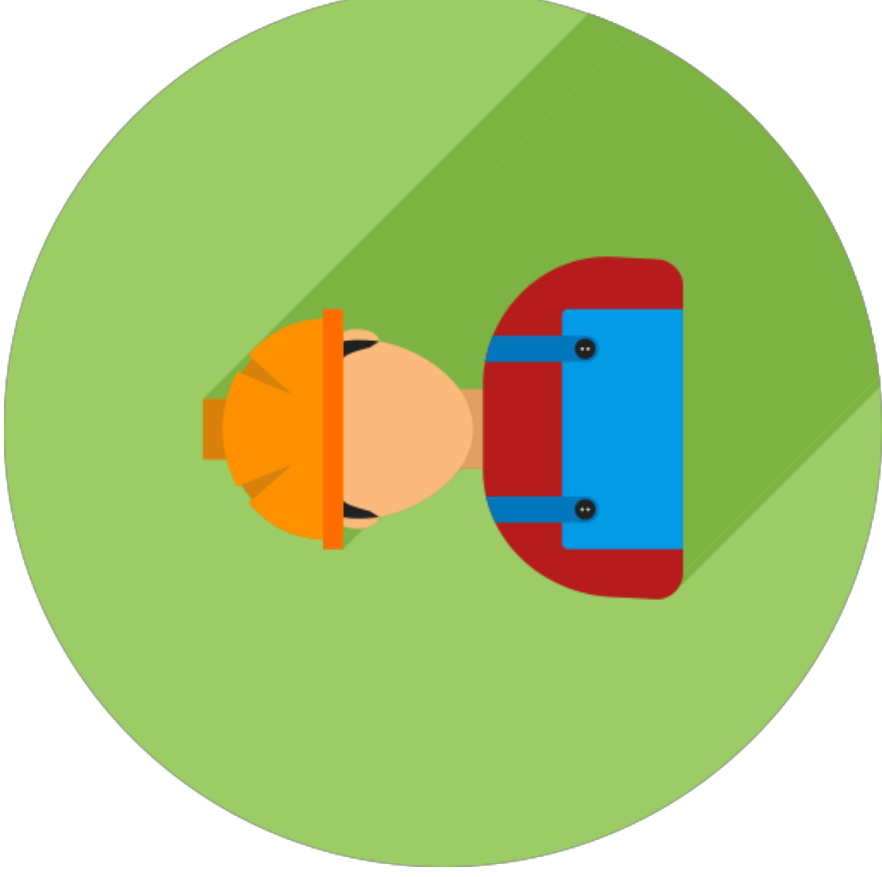


Consumption of audio, and visual  
Content amounts for 68% of internet usage  
And accessible by all levels of education

# 4

## Market Readiness

More Employers and  
Semi Skills Labor Calibers  
are connecting online.



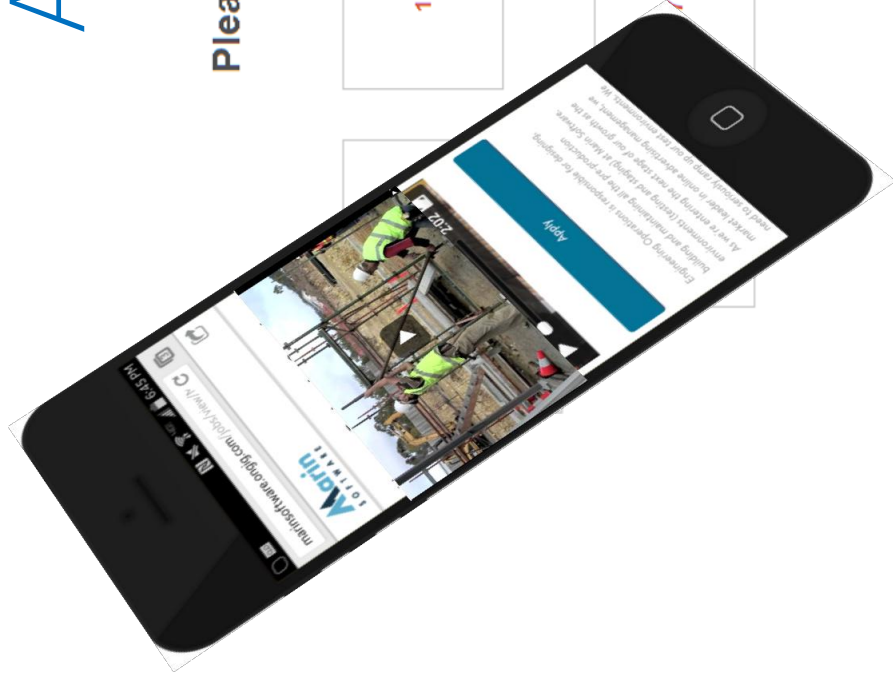
In last 5 years  
~12% of Bayt newly acquired  
CVs are coming from Semi-Skilled professionals















# First Steps

39291

# Revamped Visual & Audio Aided Interfaces



Please select years of work experience 

					
1	2	3	4	5	10+
					
	8	9	10		



# Dynamic Technology Platform

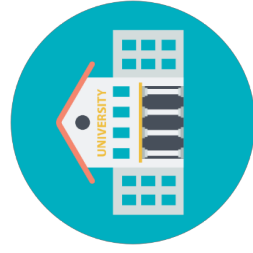
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Facilitate direct matching

Allow controlled mediation

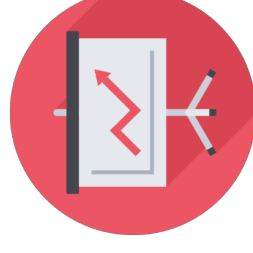
Elevate credibility

Crowdsource reputation



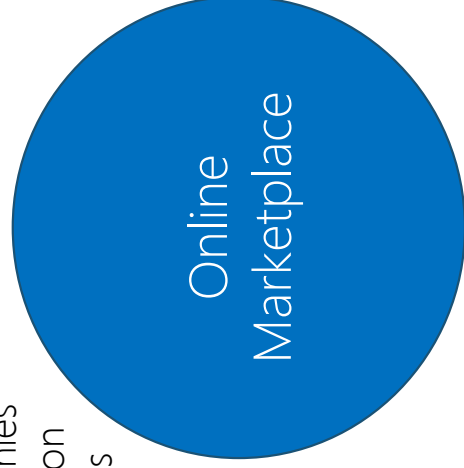
Represent workers  
Represent companies  
Validate information  
Process formalities

Staffing &  
Recruitment  
Agencies



Train workers  
Test workers  
Certify

Training  
Institutes



Online  
Marketplace



Employers

Post Vacancies  
Search CVs  
Share feedback



Governments

Moderate Employers  
Monitor Demand & Supply  
Authorize Agencies  
Authorize Training Institutes  
Accredit Certification  
Moderate shared feedback



Workers

Post CVs  
Search for Vacanci  
Share feedback







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